

## **Mitsubishi Electric Announces Sale of Large Screen Light Emitting Diode (LED) Display "RESOLIA"**

September 28, 2007, Warrendale, PA—Mitsubishi Electric Corporation (President and CEO: Setsuhiro Shimomura) announced today a new 140" full-color Light Emitting Diode (LED) display for indoor-use, called Resolia.

Despite its large size of 1.8 meters high and 3.1 meters wide, the new display is only 150 millimeters in depth, which makes it easy to install while saving on installation space. Orders begin on November 1, 2007.

Display screens for indoor use are increasingly common in places such as shopping malls, airports and showrooms. To accommodate a variety of installation venues and applications, there is an increasing demand for display screens that are thinner and easier to install in confined spaces like showcases. With a flat and integrated structure that makes it easy to install and saves installation space, the Resolia can be installed in venues whose space-restrictions had formerly made installation impossible, as well as in buildings that have various limitations.

### **Product Features**

#### **1) 150-millimeter-thin display saves installation space**

Due to improved layout of internal components and an improved cooling system, the depth of the Resolia display has been reduced to 150 millimeters, which is half the size of our previous LED display for indoor use. Although maintenance of previous models was handled from behind the screen, this new product features front-access, which reduces maintenance space behind the display and therefore requires less installation space. Due to its thinner size, the new screen doesn't stand out even when installed against walls. The display can also be installed in limited spaces such as narrow showcases, which could not accommodate previous models.

#### **2) Integrated structure enables easier installation**

Previous large screen LED displays were assembled with multiple 100 mm-square modules, which required a lot of time at installation sites for positioning adjustments of each module. With a 1.8-meter high and 3.1-meter wide integrated structure, required adjustment of the Resolia has been greatly simplified. Connecting displays with processors only requires signal cables and power cables, which also reduces installation and adjustment time to as little as half compared to previous models.

Mitsubishi Electric Power Products, Inc. (MEPPI) serves the North American power systems, metals production, rail transportation and water treatment industries with electrical and electronic products, systems and services. In addition, MEPPI's US manufactured gas circuit breakers are exported around the world. As a comprehensive supplier, MEPPI offers application assistance, engineering studies and analysis and after-sales services. Headquartered in Warrendale, PA, MEPPI is a subsidiary of Mitsubishi Electric Corporation of Japan, and one of the Mitsubishi Electric and Electronics USA (MEUS) group of companies.

With over 80 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation (TOKYO:6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. The company recorded consolidated group sales of 3,855 billion yen (US\$ 32.7billion(4)) in the fiscal year ended March 31, 2007. For more information visit <http://global.mitsubishielectric.com>

\*(4) At an exchange rate of 118 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2007