



## **Ralph Wilson Stadium to Unveil New Video Scoreboard Display System for 2014 Season**

*Diamond Vision® by Mitsubishi Electric selected by the Buffalo Bills to provide new video scoreboard display system at Ralph Wilson Stadium*

**Warrendale, PA. – September 3, 2014** – As part of the renovations to Ralph Wilson Stadium, the Diamond Vision Systems Division of Mitsubishi Electric Power Products, Inc. has completed the installation of a new video scoreboard display system. Measuring 33.5 feet by 164 feet, the new video scoreboard located in the west end zone, is nearly double the previous 33.5-foot by 82.5-foot display. There are also two new displays rising above the corners of the south end zone, each measuring 33.5 feet by 60 feet.

The Diamond Vision displays feature Mitsubishi Electric's unique X8 display technology, which provides stunning HD processing and exceptional viewing angles to enable every fan to have a great view of the action. The three new displays are complemented by a 14.5-foot by 191.5-foot display located above the south end zone. This display replaces what was once considered to be the largest tri-vision in the NFL and repurposes the previous west end zone video display. Although in use since 2007, the original west end zone display has proven so reliable and trouble-free that the organization felt confident in re-utilizing it and extending its useful life at the stadium.

“Given the rock solid performance of the displays installed by Mitsubishi Electric in 2007 and the company's superior level of support over the years, our management team had no hesitation in selecting Diamond Vision again for this phenomenal addition to our fans' game-day experience,” says Stephen Asposto, the Buffalo Bills' senior director of broadcast operations.

In addition to the video scoreboard displays, Mitsubishi Electric will provide 12 video displays at the stadium entrances to greet fans as they enter the stadium or as they enjoy pre-game tailgating activities. Each of these displays measure 6.5 feet by 11.5 feet and utilize 10mm display product featuring Mitsubishi Electric's Real Black™ LED technology. This will be the first use of this new technology at an NFL stadium.

The Diamond Vision display system is driven by a powerful video processor and Click Effects' Blaze® control system that can present one large image across the full width of the video scoreboard or simultaneously display numerous windows of video replays, scoring and player statistics, animations and sponsor advertisements. The innovative, user-friendly system allows the Bills to manage complex, live-event content and synchronize all the video scoreboards and ribbon boards at the touch of a button.

### **About Diamond Vision® Displays**

Mitsubishi Electric Corporation pioneered the development of large-scale video screens starting with the first Diamond Vision display at the 1980 MLB All Star Game. Record-setting installations include the first high-definition display in the stadium market at Turner Field in Atlanta; Times Square's first high-definition display at MTV studios; the largest indoor high-definition screen in North America, the 34- x 110-foot screen at the Colosseum at Caesars Palace; and the 1080p, high-definition video displays at Cowboys Stadium. Diamond Vision screens will score more than 65 PGA TOUR and Champions Tour events each year as the Official Large Outdoor Video Display Provider of the PGA TOUR.

Headquartered in Warrendale, Pa., Diamond Vision Systems is a division of Mitsubishi Electric Power Products, Inc. For more information about Diamond Vision, visit [www.Diamond-Vision.com](http://www.Diamond-Vision.com) or call 724-778-3185.

Blaze is a registered trademark of Click Effects.

Diamond Vision is a registered trademark of Mitsubishi Electric Corporation.

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Contact:  
Todd Stih  
724-778-5180  
[Todd.stih@meppi.com](mailto:Todd.stih@meppi.com)